

NAME OF THE DEPARTMENT

DEPARTMENT OF BACHELOR OF MANAGEMENT STUDIES

NAAC WRITE UP

Sr no	Name of the Activity	Date of the Activity
1	The Reserve Bank of India Visit	31/08/2019
2	Short Term Employability Skills	2/03/2020
3	Orientation Session of First Year Students for Finance, Marketing and Human Resource	05/03/2020
4	“Guest Lectures on Post Orientation	14/03/2020
5	Campus to Corporate Drive	02/03/2020
6	Industrial Visit to Nashik- Igatpuri	11/02/2020

THE RESERVE BANK OF INDIA VISIT

Rizvi College Of Arts, Science and Commerce Department of Bachelor of Management Studies has organised “**The Reserve Bank of India Visit**” **31st August 2019**. The students get insight into the history of money, how the barter system works, why metal coins came into the picture, and how paper currency was introduced into the world. Even they understand why there is a need for plastic money. The students visited the premises of RBI to get an overall picture of the Indian Banking system.

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Students Visited RBI Monetary Museum

Short-Term Employability Skills Course

Rizvi College Of Arts, Science and Commerce Department of Bachelor of Management Studies and Bachelor of Accounting & Finance has organized the “**Short Term Employability Skills Course**” **02nd March 2020**. It enhances various skills for building leadership skills, team building, resume building, group discussion, personal interview, problem-solving, goal setting, communication skills and so on. This guidance with respect to developing the soft

skills, managerial skills and interpersonal self-confidence had an undoubtedly positive impact on the young minds of the students.

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Short term Employability Skill development course organized by BMS & BAF Dept.

ORIENTATION SEMINAR

Rizvi College Of Arts, Science and Commerce Department of Bachelor of Management Studies has organized “**Orientation Seminar**” **05th March, 2020 at 9:00 am**. The students get an insight knowledge about the various specializations available in BMS Course after First Year Namely, Finance, Marketing & Human Resource.

To give proper guidance following faculty provide their deep knowledge - Asst. Prof. Shabnam Shaikh (Finance), Asst. Prof. Nagma Shaikh (Marketing), Asst. Prof. Zahra Dehgani (Human Resource).

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Asst. Prof. Shabnam Shaikh guidance lecture on Specialization of Finance Field



Asst. Prof. Nagma Shaikh guidance lecture on Specialization of Marketing Field



Asst. Prof. Zahra Dehgani guidance lecture on Specialization of Human Resource Field

GUEST LECTURES ON POST ORIENTATION

Lecture 1

Rizvi College Of Arts, Science and Commerce Department of Bachelor of Management Studies has organized “**Guest Lectures on Post Orientation**” **05th March, 2020**. The orientation session taken by Mr. Nazim Firfire, Deputy Manager in Hexaware Technologies. The students get a deep understanding about the finance fields. They get knowledge about the financial market, Capital Market, future market, money market. The students inculcate the various opportunities available in finance after the graduation.

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Mr. Nazim Firfire taking lecture on Finance specialization

Lecture 2

Rizvi College Of Arts, Science and Commerce Department of Bachelor of Management Studies has organized “**Guest Lectures on Post Orientation**” **05th March, 2020 at 10:30 am**. The orientation session was taken by Mr. Imtiyaz Punjabi , Associate Group Head in Interactive Avenues. The students get an understanding about Marketing fields which involve Digital Marketing/Social Media - SEO & SEM Social Media Marketing, Website Service, Content Marketing, EMail Marketing.

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Mr. Imtiyaz Punjabi taking lecture on Marketing specialization

Lecture 3

Rizvi College Of Arts, Science and Commerce Department of Bachelor of Management Studies has organized “**Guest Lectures on Post Orientation**” **14th March, 2020 at 08:45 am**. The orientation session was taken by Mr. Abumauzzam Shaikh, Consultant in XPO Logistics. The students get an understanding about the importance and implication of Information technology in the practical world. The students get to know the ERP importance and uses in various fields of HR, Finance, Marketing, IT and Production Departments.

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Mr. Abumauzzam Shaikh taking lecture on Information Technology for various fields

Campus to Corporate Drive

TechnoServe, through the Campus to Corporate Careers (C2C) Program, provides a transformative workforce readiness skills training for youth to make better career choices and build a strong career path. Our goal is to tackle the increasing need felt by fresh graduates - to sharpen and improve interview preparedness and make informed career choices after their graduation. On 2nd of March 2020 techno serve gave an introduction, explaining the importance of building a career, giving tips on how to improve communication and confidence, explaining the job market reality, collecting database, teaching the difference between college space and work environment, explaining the placement process, teaching the students how to make a C.v. and sharing the template for the same. Over the course of time from 3rd march to 12th of March students were Trained rigorously on every aspect of employment, communication skills by the end of the 12th march were exponentially increased and on the final day i.e 13th March, 16 students from Rizvi College attended the Career Fest held by Techno serve at Mittal College, Malad.15 corporates like Motial Oswal, I-Tech Solutions, HDFC Securities, ICICI Prudential etc. participated in the Career Fest.

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Campus to Corporate Drive Session

INDUSTRIAL VISIT TO NASHIK- IGATPURI

On 11th February 2020, department of Self finance (BMS) had organized 3 days Industrial Visit for all First year, second year and third year students.

The basic objective behind the visit was to bestow an excellent and sterling opportunity to interact and gain practical knowledge about the industry.

DAY 1 :- 11th February, 2020

Early morning we all left for Igatpuri by bus. Around 9.30 a.m. reached Pushkar Mela Resort for breakfast. Good food buffet was provided along with hygienic environment. Around 12.00 noon we reached Grand Garden Resort located in Igatpuri and had lunch after checking in into our hotel room. Post lunch we proceeded to visit Fabisco Industries in Nashik. It is a manufacturing industry dealing with demo structure of wind mill. Keeping students' safety in mind, groups of 22 were made to have visit at a time. The concerned person explained the process of making demo structure of wind mill and how GALVANIZING is done to prevent it from rusting. Very patiently he also responded the queries raised by students and we had a good interactive session. Around 5.00 p.m. we were back to resort. Later delicious dinner was served and teachers ensured that every student was on bed by 11.00 p.m.

DAY 2:- 12th February, 2020

Early morning there was a visit to Empire Spices and Food Pvt. Ltd. which had four departments i.e. Rambandhu, Rambandhu Masala, Temptation and Zaika The manager of Empire Spices and Food Pvt. Ltd. explained the process of operation of Rambandhu and its approximate turnover generated. Then students were taken in groups of 22 to visit and observe how pickles, papad, tomato ketchup and shezwan chutney is made and packed through machines. For safety and hygienic purpose mask and lab coat were given to everyone and students were amazed to see their process. From manufacturing, packing, labelling, storing to dispatching the product they were very systematic and everything was done electronically. Manager also explained that they follow FIFO (First in First Out) method for dispatching goods from their warehouse. The visit was very informative and then everyone preceded for lunch.

Post lunch there was another visit to Lokmat Printing Press in Nashik. The concerned person gave detail introduction about the Printing Press and it works 24/7 365 days except on 26th January, 15th August, Diwali and Holi. This Printing Press was founded by a group of Indian freedom fighters in 1918 and in 1952 acquired by its founder Late Shri Jawaharlal Darda. The visit was helpful for the students for understanding the operation Paper mill using PLC automation. Also, the students got exposure to various mechanisms used for proper functioning of the printing press. Around 6.30 p.m. we reached resort and DJ night was arranged for the students to have some fun.

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Visit to Lokmat Printing Press



Visit to Empire Spices and Food Pvt

Lockdown Activities

Webinar on 7 Deadly habits and Email Etiquettes: It was conducted by Mr. Imran khan on 7th June 2020 and explained them things that should be avoided while drafting a mail.



Webinar on 7 Deadly Habits & Email Etiquettes