

Online Exam Demo

* Required

1. Email address *

2. Seat No

3. 1. Which of the following describes e-commerce? *

Mark only one oval.

- Providing service
- Sale of goods
- Doing business
- Doing business electronically

4. 2. Which of the following is part of the four main types for e-commerce? *

Mark only one oval.

- C2B
- B2C
- B2B
- All of the above

5. 3. Which segment do Flipkart, Amazon.com belong? *

Mark only one oval.

B2C

B2G

C2C

B2B

6. 4. Which type of e-commerce focuses on consumers dealing with each other? *

Mark only one oval.

B2B

G2G

C2C

b2c

7. 5. Which form of e-commerce currently accounts for about 97% of all e-commerce revenues? *

Mark only one oval.

B2B

B2C

G2C

C2C

8. 6. Which of the following was the first commercial Web browser? *

Mark only one oval.

- Mosaic
- Netscape Navigator
- Mozilla
- Internet Explorer

9. 7. Which of the following is a useful security mechanism when considering business strategy and IT? *

Mark only one oval.

- encryption
- decryption
- firewall
- all the above

10. 8. ARPANET stands for? *

Mark only one oval.

- Advanced Research Project Agency Network
- Advanced Research Programmed Auto Network
- Advanced Research Project Automatic Network
- Advanced Research Project Authorised Network

11. 9. Web Site is a collection of _____.*

Mark only one oval.

- Audio and video files
- Pictures
- Web pages
- All of the above

12. 10. World Wide Web (www) is developed by? *

Mark only one oval.

- Bill Gates
- Tim Berners Lee
- James Gosling
- Mark Zuckerberg

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